

What should we stop doing?

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The lamppost fallacy

The lamppost fallacy

- In developer data

The lamppost fallacy

- In developer data
- Everywhere else

The lamppost fallacy

Help:

- Simply Secure guide to UX research
- Making Software: What Really Works & Why We Believe It

What kind of assessment? Why?

What kind of assessment? Why?

Formative & summative

What kind of assessment? Why?

Theory of Change

What kind of assessment? Why?

Help:

- Educational psychology
- the Program/Grant Learning & Evaluation findings from Wikimedia

Acknowledge failures

Acknowledge failures

Cognitive dissonance

Acknowledge failures

Help:

- Existing research

Priorities

Thank you.

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